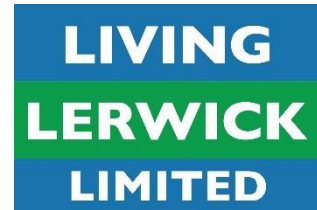


Living Lerwick Mascot Design Competition



Entry Form

Entry Criteria

- Entries should consist of an original design featuring a single character which is representative of Lerwick town centre
- The character should have an appropriate name
- Entries should be submitted in a digital format by email or file transfer to info@livinglerwick.co.uk or on a memory stick to Smith and Robertson's, 179 Commercial Street, Lerwick.
- **Closing date for entries is 5pm Friday 29th June 2018.**
- Entries must be accompanied by a fully completed entry form

Designers Name: _____

Address: _____

Email: _____

Telephone: _____

Character Name: _____

Submission of an entry to the competition will be regarded as agreement to the following Terms and Conditions:

Copyright of the winning image, with full, permanent permission for its free use and reproduction on promotional and commercial items will be held by Living Lerwick.

One winning entry will be chosen by a panel of judges consisting of Living Lerwick Project Managers and Directors. The judges decision is final.

The prize for the winning entry is £100 to spend in any retail outlet or business currently paying a Living Lerwick levy within the Business Improvement District area in Lerwick. The payment will be made directly by Living Lerwick to the agreed business on the winner's behalf. No direct cash alternative will be offered.

Offensive or inappropriate images will not be accepted as formal entries.

Personal contact information will be kept securely by Living Lerwick until the completion of the Competition for purposes of contacting the winner. Details will not be kept on file after this time, or passed to any third party.