

Thank you for choosing to take part in the Think Local First campaign to help support local businesses in the Shetland Community. By displaying the posters and using the floor markers, you are helping to present a united approach from businesses in ensuring staff and customer safety; and encouraging consumer loyalty to a local market.

Some of the posters are customisable for you to add your own opening hours, website ordering details or any other relevant information. They are downloadable so you can print as many as you need and there is no charge for using or sharing them with other Shetland businesses.

These materials are supplied by Living Lerwick, using funding received from the Scottish Government BID Resilience Funding and Shetland Islands Council. Design work is by local designer, Lou Jackson.

Additional resources such as hand sanitiser stations and vinyl floor markers to assist with safe social distancing will be made available, free of charge, to all Shetland based businesses on request. Equipment and materials will all be sourced from local suppliers. Funding for this crucial support has been provided by the committee of the Shetland Retailers Association in order to provide practical assistance to businesses throughout our islands. As project manager of the wider Business Resilience Project, Living Lerwick would like to sincerely thank the committee for choosing to use their remaining funds in this very worthwhile way.

All the funding used to provide these resources and the wider support project has been made available to help Shetland businesses continue to trade in a safe and responsible way.

Thank you for dedication to the Shetland public and your support of fellow business owners.

**SUPPORT YOUR LOCAL COMMUNITY
#THINKLOCALFIRST**

